



205 Riverside Dr, Ste G | Klamath Falls, OR 97601
Phone: 541.884.8570 | Fax: 541.884.6615

Dear Local Business Partner,

Doing business in a small town is rewarding and difficult. We compete with companies in the bigger cities and online. Visibility and community participation are often keys to encouraging local patronization of your business.

For 44 years we have hosted an annual event in Klamath Falls to help businesses like yours reach at least 3,500 people over three days. The event takes place the second weekend in March (for 2020 it's March 13-15) and is called the Home & Outdoor Expo.

The Home & Outdoor Expo is an opportunity to show the community that you are here, and you can help them with their needs. Often we hear individuals commenting that they didn't know a type of service/product was available here. The Expo provides you the chance to show what you can do or what you have to offer the community. (And did we mention that you can sell product during the Expo too?)

We are looking for business partners who have not been involved in the show in the past because it did not fit their business model or type. Your business was suggested by one of our board committee members as being someone they thought would be interested and a good fit for the new event. We are enclosing a booth space information as well as a list of possible sponsorships for the event. If you are interested in participating, please let us know. While we know 2020 is still months away, we wanted to be sure you had this information as soon as possible for planning and budgeting purposes.

In closing, we hope you will be excited about being part of this event and what it could mean for your business! Please call/email/drop by to let us know what you think and if you have any suggestions we always appreciate hearing them!

Sincerely,

Heather Crowder
Executive Officer, Klamath Basin HBA

Enclosure: Expo Vendor Application
Expo Map Draft
Sponsorship Information