



“A great investment and marketing tool for your businesses”

–Heather
Executive Officer
Klamath Basin HBA



A PREMIER GIVEAWAY AT THE 2020 EXPO

2020 MEMBERSHIP DIRECTORY ADVERTISING RATES

AD SALES CLOSE 1/31/2020

The 2020 guide will be a featured supplement to the Spring Issue of Home & Outdoor magazine and will be mailed directly to 3,500 homes in exclusive Klamath Falls neighborhoods. The directory will also feature a guide to the Home & Outdoor Expo and will be available to over 4,000 attendees of the Expo!

Don't miss your chance to have your ad in the hands of interested buyers all year long as they look for trusted vendors to help them with their home and outdoor projects.

Receive a 5% discount if you reserve and pay for your ad by 1/15/20!

Ad sales close 1/31/20 so place your ad today. Price includes ad design and two rounds of proofs.

FULL COLOR AD OPTIONS:

Front Cover	Sponsor of Home Show	
Back Cover		\$2750.00 SOLD
Inside Back		\$1725.00
Inside Front		\$1725.00
Full Page Bleed.....		\$1195.00
1/2 Page		\$745.00
1/4 Page		\$545.00
1/6 Page		\$445.00

FULL PAGE
With Bleed
8.5 x 11
(8.75 x 11.25)
live area .375 in
from trim

1/2 PAGE
7.5 x 4.9063

1/6 PAGE H.
4.9375 x 2.3594

1/4 PAGE H.
7.5 x 2.3594

SPACE RESERVATION FORM:

Fax to 541.884.0592

or send us an email directly to:

kelseyp@smithbates.com

Please fill in info below and we will contact you regarding your ad.

Company: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Ad Size: _____

Need design services? Yes No

Questions? Call Kelsey or Mike at 541.884.3714